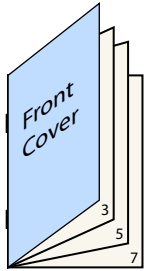
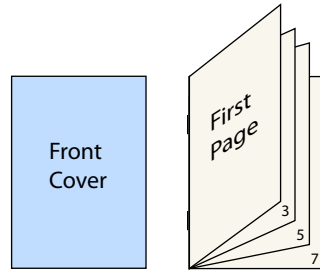


Four Paws Printing

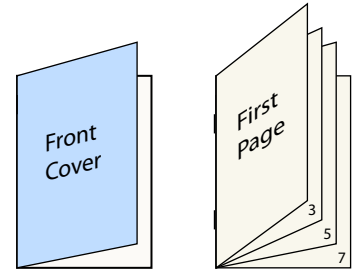
5½" x 8½" Booklets



Cover Attached

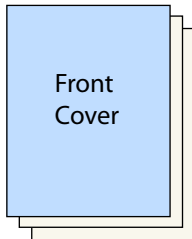


Separate Half Page Cover



Separate Full Page Cover

8½" x 11" Pages



Preliminary
June 9, 2008

Barbara Becker
508-583-2289 (noon - midnight, eastern time)
print@fourpawsquilting.com

<http://www.fourpawsquilting.com>

June 9, 2008

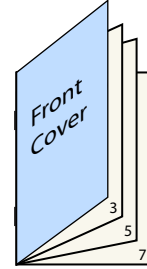
Booklets - 5½" x 8½", cover attached

Printed on 8½" x 11" paper (both sides), folded in half, and stapled through the fold.
Each sheet of paper produces 4 booklet pages.

PDF format

The booklet pages should be 5½" x 8½".

Pages should be in numerical order (1, 2, 3...). Don't try to arrange the pages as they appear in the booklet.



An 8-pg booklet with the cover attached. The front cover is page 1.

Full Color Booklet

Pages	Price
8	.60
12	.75
16	.90
20	1.05
24	1.20
28	1.35
32	1.50

Color Cover, B&W Inside

Pages	Price
8	.50
12	.58
16	.66
20	.74
24	.82
28	.90
32	.98

Page count and price
includes cover

* Prices are unit prices (per booklet).
This price does not change based on the size of the order.

Example:

(100) 12-pg, full color booklets = (100)(.75) = \$75

(300) 12-pg, full color booklets = (300)(.75) = \$225

Booklets - 5½" x 8½", separate half page cover

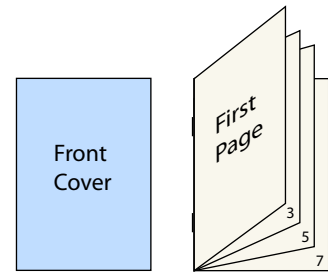
Booklets are printed on 8½" x 11" paper (both sides), folded in half, and stapled through the fold. Each sheet of paper produces 4 booklet pages.

The cover is a separate 5½" x 8½" sheet.

PDF format

The booklet and cover pages should all be 5½" x 8½".

Booklet pages should be in numerical order (1, 2, 3...). Don't try to arrange the pages as they appear in the booklet.



An 8-pg booklet with a separate half page cover

Price Breakdown

	Color	B&W
Cover, single side	.20	
Cover, duplex	.25	
Inside sheet (= 4 pattern pages)	.15	.08

For glossy cover, add 2¢

Color Booklet

Pages	Price
8	.45
12	.60
16	.75
20	.90
24	1.05
28	1.20
32	1.35

B&W Booklet

Pages	Price
8	.35
12	.43
16	.51
20	.59
24	.67
28	.75
32	.83

Page count and prices do not include cover

* Prices are unit prices (per pattern).

This price does not change based on the size of the order.

Examples:

Single sided cover (.20) + 8-pg color booklet (.45) = 65¢ per pattern

Single sided glossy cover (.22) + 12-pg color booklet (.60) = 88¢ per pattern

Double sided cover (.25) + 8-pg B&W booklet (.35) = 60¢ per pattern

Booklets - 5½" x 8½", separate full page cover

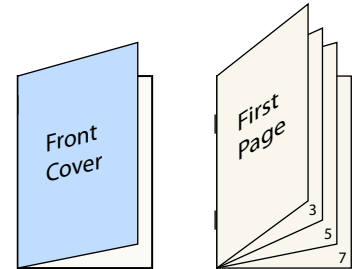
Booklets are printed on 8½" x 11" paper (both sides), folded in half, and stapled through the fold. Each sheet of paper produces 4 booklet pages.

The cover is a separate 8½" x 11" sheet, folded to 5½" x 8½".

PDF format

The booklet and cover pages should all be 5½" x 8½".

Booklet pages should be in numerical order (1, 2, 3...). Don't try to arrange the pages as they appear in the booklet.



An 8-pg booklet with a separate full page cover

Price Breakdown

	Color	B&W
Cover, single side	.40	
Cover, duplex	.50	
Inside sheet (= 4 pattern pages)	.15	.08

For glossy cover, add 4¢

Color Booklet

Pages	Price
8	.30
12	.45
16	.60
20	.75
24	.90
28	1.05
32	1.20

B&W Booklet

Pages	Price
8	.20
12	.28
16	.36
20	.44
24	.52
28	.60
32	.68

Page count and prices do not include cover

* Prices are unit prices (per pattern).

This price does not change based on the size of the order.

Examples:

Single sided cover (.40) + 8-pg color booklet (.30) = 70¢ per pattern

Single sided glossy cover (.44) + 12-pg color booklet (.45) = 89¢ per pattern

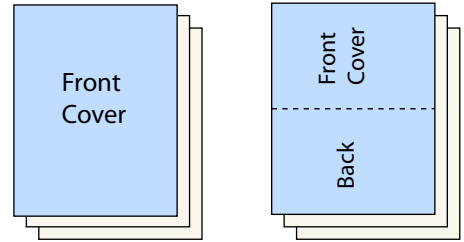
Double sided cover (.50) + 8-pg B&W booklet (.20) = 70¢ per pattern

Full Page 8½" x 11"

Full page patterns are printed on 8½" x 11" paper. They may be printed on one or both sides. They can also be stapled and/or folded.

PDF format

The pages should all be 8½" x 11". If you will be folding the pattern to 5½" x 8½", the cover page should have both the front and back cover, arranged as shown in the diagram.



Full page cover

Folded cover

Price Breakdown

	Color	B&W
Cover, single side	.40	
Cover, duplex	.50	
Pattern sheet, single side	.09	.05
Pattern sheet, duplex	.15	.08

For glossy cover, add 4¢

Color Pattern

Pages	DU	SS
2	.15	.18
3	.24	.27
4	.30	.36
5	.39	.45
6	.45	.54
7	.54	.63
8	.60	.72
9	.69	.81
10	.75	.90

B&W Pattern

Pages	DU	SS
2	.08	.10
3	.13	.15
4	.16	.20
5	.21	.25
6	.24	.30
7	.29	.35
8	.32	.40
9	.37	.45
10	.40	.50

Page count and prices do not include cover

DU - duplex printing
SS - printed on one side only

Single sided printing is more expensive because it uses more paper.

* Prices are unit prices (per pattern).
This price does not change based on the size of the order.

Examples:

Single sided cover (.40) + 6-pg color, duplex (.45) = 85¢ per pattern

Single sided glossy cover (.44) + 6-pg color, single sided (.54) = 98¢ per pattern

Double sided cover (.50) + 6-pg B&W, duplex (.24) = 74¢ per pattern

General Information

Proofs

Hardcopy proofs are \$5 plus shipping.

I strongly recommend that you get a proof. It's the only way to be sure that the printing meets your requirements. No refunds will be given if you bypass this step, and then don't like the result.

Note: If you reprint the same file at a future date, it's not necessary to get another proof. If you make changes, you can send a new file at no additional charge, unless you want a new proof. (If you make changes to the text, you probably don't need a new proof. If you modify the cover, you may want one.)

* If you have a line of patterns, and would like multiple proofs, please contact me for pricing.

Turn-Around Time

Proofs will go out within 2 days. After proof approval, the job will be printed within 4 days.

Minimum Order

The minimum order is \$50, not including shipping, proofs or tax.

Shipping (USPS Priority)

I use USPS flat rate priority boxes, and the price is based on the number and type of box needed. For each \$8.95 rate box, I charge \$12. Depending on your job, I may use a priority envelope, or a larger flat rate box, whatever minimizes the overall shipping charge. Generally, 200-300 patterns fit in one box.

Sales Tax - MA residents only

If you live in Massachusetts and want a tax exemption, you'll need to fill out an ST-4 form, which I will send on request. Note that the tax exemption applies only to items that will be resold. For example, patterns are tax exempt, but brochures used for advertising are not.